

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave
Ste 306
Towson, MD 21286

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
68221-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Thomas Peterffy	THOMAS PETERFFY	1548

Flight Dates	Order #	Alt Order #
10/25/12 - 11/06/12	68221	09851489

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/26/12	6a Good Morn Cincinnati	6:00 AM-7:00 AM	---TF--	1:00	2	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 10/25/12 5:58 AM 6a Good Morn Cincinnati 6:00 AM-7:00 AM 1:00 TPTV- 1001 \$2,800.00 NM									
2 WKRC F 10/26/12 6:24 AM 6a Good Morn Cincinnati 6:00 AM-7:00 AM 1:00 TPTV- 1001 \$2,800.00 NM									
2	10/25/12	10/26/12	5p Local 12 News at Five	4:30 PM-5:00 PM	---TF--	1:00	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 10/25/12 4:42 PM 5p Local 12 News at Five 4:30 PM-5:00 PM 1:00 TPTV- 1001 \$4,000.00 NM									
2 WKRC F 10/26/12 4:55 PM 5p Local 12 News at Five 4:30 PM-5:00 PM 1:00 TPTV- 1001 \$4,000.00 NM									
3	10/25/12	10/26/12	6p Local 12 News at Six	6:00 PM-6:30 PM	---TF--	1:00	2	\$5,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$5,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Th 10/25/12 6:29 PM 6p Local 12 News at Six 6:00 PM-6:30 PM 1:00 TPTV- 1001 \$5,600.00 NM									
1 WKRC F 10/26/12 6:06 PM 6p Local 12 News at Six 6:00 PM-6:30 PM 1:00 TPTV- 1001 \$5,600.00 NM									
4	10/25/12	10/28/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	---TFSS	1:00	2	\$6,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TFSS 2 \$6,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 10/25/12 11:31 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM 1:00 TPTV- 1001 \$6,400.00 NM									
2 WKRC Su 10/28/12 11:34 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM 1:00 TPTV- 1001 \$6,400.00 NM									
5	10/25/12	10/25/12	Thu Reg 2	9:00 PM-10:00 PM	---T---	1:00	1	\$19,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$19,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Th 10/25/12 9:50 PM Thu Reg 2 9:00 PM-10:00 PM 1:00 TPTV- 1001 \$19,000.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Dallas, TX 75284-1646


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Invoice #	Invoice Date	Invoice Month	Invoice Period
68221-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Thomas Peterffy	THOMAS PETERFFY	1548	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/26/12	10/26/12	Fri Reg 3	10:00 PM-11:00 PM	----F--	1:00	1	\$16,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$16,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKRC	F	10/26/12	10:45 PM	Fri Reg 3	10:00 PM-11:00 PM	1:00	TPTV- 1001	\$16,000.00 NM
7	10/27/12	10/27/12	Sat Reg 2	9:00 PM-10:00 PM	-----S-	1:00	1	\$4,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$4,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKRC	Sa	10/27/12	9:59 PM	Sat Reg 2	9:00 PM-10:00 PM	1:00	TPTV- 1001	\$4,000.00 NM
8	10/27/12	10/27/12	Sat Reg 3	10:00 PM-11:00 PM	-----S-	1:00	1	\$6,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$6,400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKRC	Sa	10/27/12	10:29 PM	Sat Reg 3	10:00 PM-11:00 PM	1:00	TPTV- 1001	\$6,400.00 NM
9	10/28/12	10/28/12	Face the Nation	10:30 AM-11:00 AM	-----S	1:00	1	\$7,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$7,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKRC	Su	10/28/12	10:29 AM	Face the Nation	10:30 AM-11:00 AM	1:00	TPTV- 1001	\$7,000.00 NM
<u>Total Spots</u>							13		

Payment Terms 30 Days

<u>Gross Total</u>	\$90,000.00
<u>Agency Commission</u>	\$13,500.00
<u>Net Amount Due</u>	\$76,500.00

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